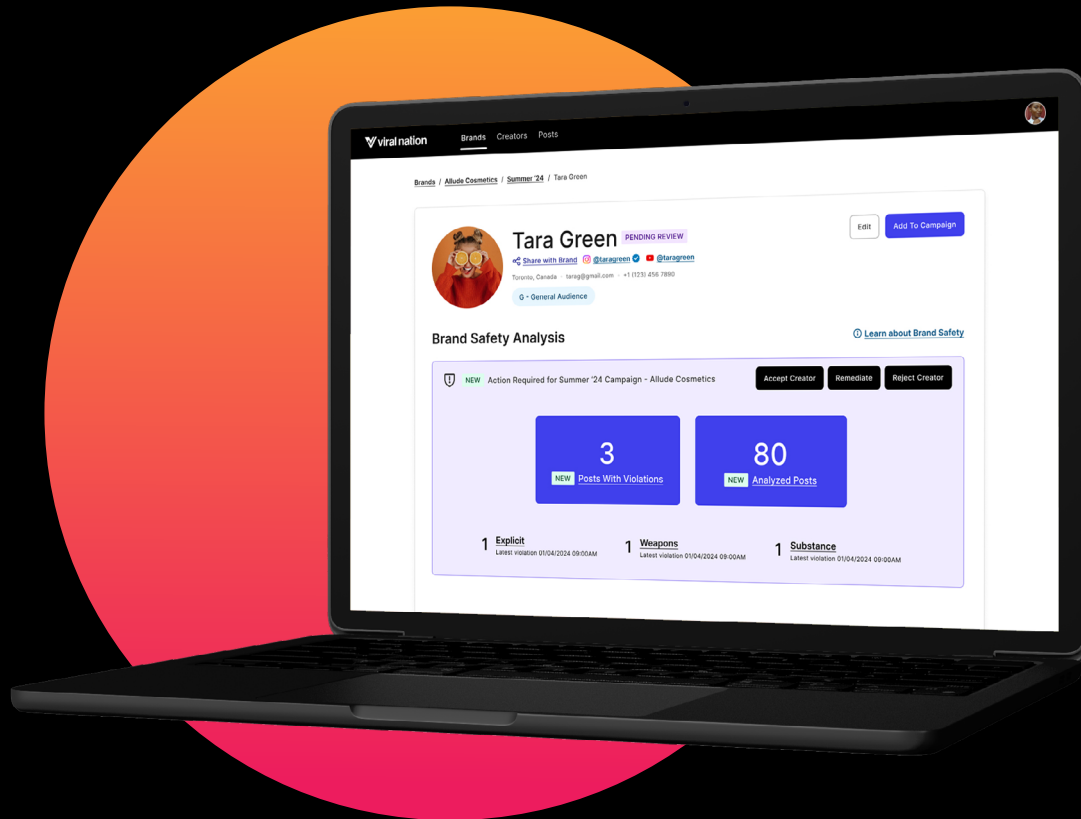




SCALING YOUR INFLUENCERS? REDUCE YOUR RISK.



Manage brand risk at scale with Viral Nation's AI-powered influencer vetting and brand safety solution.

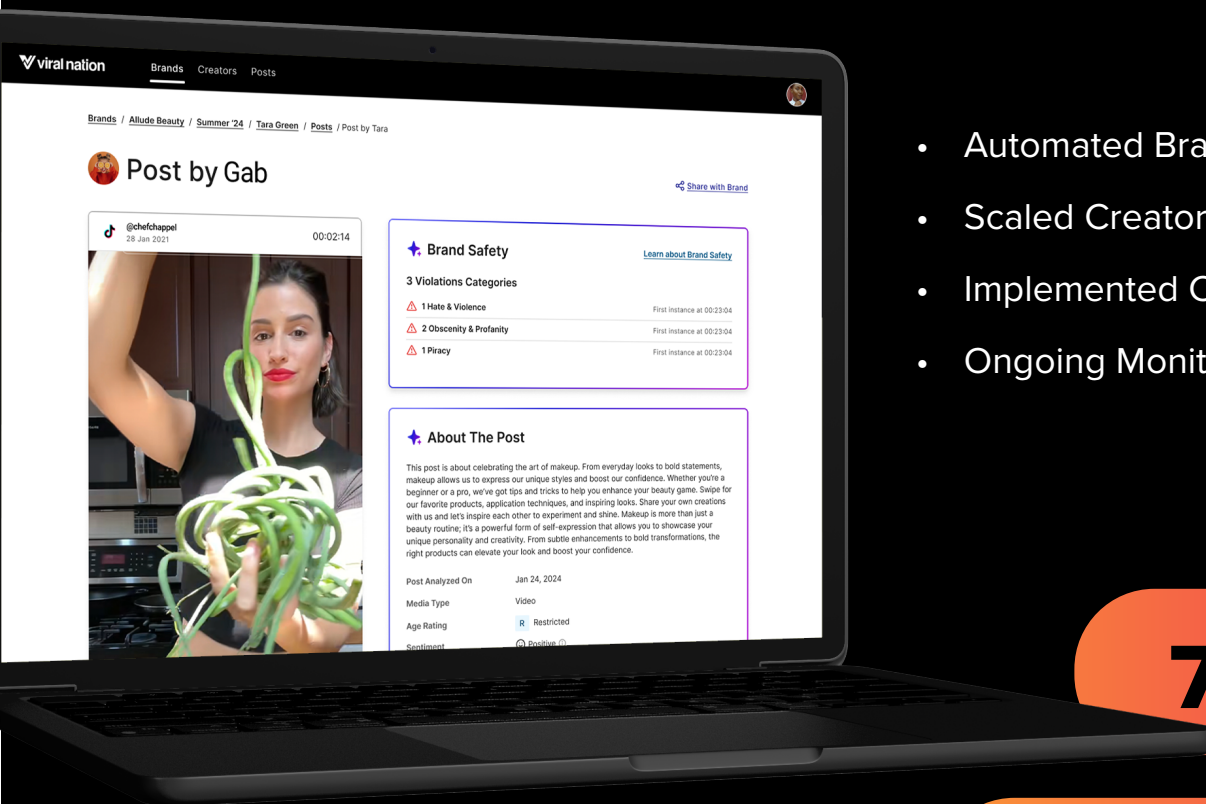
- 1 Scans 15 years' worth of a creator's content in just 48 hours
- 2 Accurately analyzes video, text, images, audio, transcriptions and OCR
- 3 Detects and flags against 16 brand safety categories
- 4 Identifies paid & unsponsored brand mentions
- 5 Logo detection to find natural brand-fit for your creator partnerships
- 6 Age rating classification and language detection for multinational brand needs
- 7 On-going monitoring to ensure your brand stays safe
- 8 Gathers analytics and insights from Instagram, YouTube, TikTok and X

Powered by **Gemini**

CASE STUDY

TRANSFORMING THE CREATOR AFFILIATE PROGRAM

FOR ONE OF NORTH AMERICA'S RETAIL GIANTS



- Automated Brand Safety
- Scaled Creator Evaluation
- Implemented Copyright Protection
- Ongoing Monitoring

70K Unique
Profiles
Scanned

195K Hours
Saved

11M+ Images, Videos,
Texts & Posts Analyzed

IDENTIFYING AND CONTROLLING BRAND RISK AT SCALE